Social Media Specialists

CERTIFICATE OF COMPLETION

This certificate is awarded to

Michael Collier

for successfully completing the Campaign Planning course delivered by

bfbs | Academy

Throughout the course, participants gained proficiency in utilising the OASIS Campaign Planning Model to design, execute, supervise, and assess social media marketing campaigns.

29/04/2025

Date

CPD CERTIFIED
The CPD Certification Service

Jackie Collins
Head of Social Media